

Resume



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## ■ PRODUCTS :

-  ARBON™ CMS/General Portal
-  THIUM™ School Portal
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-  NON™ Personal evaluation
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RAVIAN PRODUCTS

## Major clients

partial list of more than  
**400** clients served by **Ravian**



**Ministry of Foreign Affairs**



**Ministry Of Health and Medical Education**



**Educational Measurement and Evaluation Organization**



**Ports & Maritime of Iran**

## *About us:*

**Ravian institute** is a professional services company providing enterprise database solutions. We are privately owned and based in Tehran, Iran. Our company was founded in 1998 and has demonstrated consistent growth to a current level of approximately 16 full time staff consultants and a solid track record of major successes. Our client base includes mid-sized to large corporations and governments throughout Iran

**Ravian institute** offers a wide range of skills designed to provide cost effective and successful business solutions. These skills range from business analysis, through to project management, application architecture, data modeling, application development and database administration. We have a solid track record of successful custom developed applications and implementations of packaged web solution.

We offer solutions in Microsoft technologies. With a full capability .net team with extensive C# and MS-SQL 2005 experience.

**Ravian institute** has demonstrated a unique ability to understand a client's business model and processes and deliver leading edge results on time and budget. We have proven our ability reproduce successful projects through visionary leadership, technical excellence and proven methodologies.

**Ravian institute** has significant experience in the development of custom applications. We have full range of skill sets and a fully reference able set of major clients. Our clients include major companies and financial institutions in Iran. Ravian has developed and continues to enhance and support the sites listed in the customers page

### **Ravian institute at a Glance**

1. Application development firm with a head office in Tehran, Iran.
2. Approximately 16 full time employees.
3. Strong track record of major successful custom developments.
4. .Net Web Application implementations.
5. High quality client base.
6. Full range of application development skills - architecture, design, development and support.



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**Literacy Movement Organization  
of Iran**



**Mostazafan Foundation**



**Eghtesad Novin BANK**



**Isiran Institute**



**Mellat Invest Corporation**

## ***Visions and Missions:***

### **Our Vision**

**Ravian's** major vision: If you aren't successful, we aren't successful!

It is **Ravian's** vision to create long-lasting working relationships with our clients. **Ravian** accomplishes this by providing a product for our clients that is superior to their competitors. **Ravian** backs this up with outstanding technical support, market research and communication with our clients. **Ravian** prides itself in staying at the forefront of Web Based Technologies. **Ravian** believes that it is our communication and relationships with our clients that keep us at this level. By learning business processes, we can apply Web Technologies that set the standard in our clients' industries.

### **Our Mission**

To satisfy customer needs with value-added solutions, State-of-art technology, High Standards of Quality, Cost-effective tools, Unconditional and continuing support. Building lasting and dependable relationships based on integrity and performance. Contact **Ravian** today; let's get started on a service that will be an essential asset to your business.

## ***Spotlight***

*Ravian believes that it is our communication and relationships with our clients that keep us at this level.*



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**Civil Pension Fund Investment Company**



**Oil Pension Fund Investment Company**



**Azarbayjan Investment Company**



**Saipa**



**Gol-E-Gohar**

## *Specialties*

Taking businesses online for over 10 years and designing and developing more than 400 websites and web applications, we are specialized in the following categories. We believe that the success of our business is based on our client-centered business model. You will be working with experienced Internet consultants listening to you and holding your hand through the entire process.



Since its creation in 1998, **Ravian** develops and markets educational technologies which enable the creation, distribution and management of e-Learning training contents. At **Ravian** our mission is special and all-important. We have the challenge of presenting your organization with time and cost-efficient learning opportunities. Along the way, we offer tireless consultation to assist you in making the best decisions to optimize your learning programs.

The professionals at **Ravian** have specialized in bringing e-Learning as a tool to help traditional classroom solutions to corporations, educational and government institutions. We are a leading content provider who presents to you the most effective and widest range of products available. With this robust line, we're able to objectively assess your organization's requirements and select the optimal solution for each individual's needs. Major factors considered include customers' current/future training priorities and initiatives, methods of deployment, "corporate culture", and budget. **Ravian** strives to give learners the power to choose how they receive knowledge. We can offer hundreds of courses, learning objects, and electronic reference tools that can be accessed directly over the Internet, over computer networks and Intranets. Furthermore, we continue to implement new ways to utilize technology to enhance the online learning experience. Your organization's learning requirements are our highest challenge. Our long-standing relationships with clients are testament to the service and quality commitment that we bring to each organization that we work with.

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**Tolypers**



**Rayan Saipa Co**



**Shahed Investment Company**



**DEFC**



**Iran Documentary Festival**



Established in 1998, **Ravian**, a web development and custom eCommerce company headquartered in Tehran/Iran offers web design, custom web development, and custom eCommerce solutions. By focusing on helping companies create innovative and effective web applications, **Ravian** allows them to generate significant returns on their Internet investment. The **Ravian** Consulting Team is composed of the brightest strategists, and technologists. Our consultants are continuously trained with the latest Internet technologies and e-business strategies. We can guide you through the fast changing world of the Internet technology and provide advice for your company's eCommerce business.

### **Ravian offers the following Services:**

The first thing you need to do is to get together with us to determine your needs and goals. We can do this in person, over the phone, or over the internet using our web conference system. This Consultation typically lasts one to two hours, depending on how much you want out of your website. It's helpful if you and your staff brainstorm before the consultation. You probably already have things that you know you want from the website. However, try to also think of things that frustrate you in your business. We're not saying that a website can solve all your business problems but we can't try unless we know about them.

### **Ravian offers the following Services :**

- . Internet Marketing and Business Development
- . Online Competitive Strategy Development
- . E-Business Cost Saving Analysis
- . E-Business Process Reengineering

### **E-Business Technology Consulting :**

- . Internet Technology Selection
- . Technical Architecture Design
- . Corporate Database Design
- . Online Database Performance Tuning and Enhancement

### **E-Business Technology Implementation :**

- . Custom Application Development based on the Needs (More than simply creating an online shopping cart)
- . Search Engine Optimization
- . Vast Search Engine Submission (Manually and Automatically)
- . Offering PPC (pay per click) Solutions (Based on the Budget)
- . Email marketing Solutions.



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**Pars Khodro**



**Congress 60**



**Iranian Pharmacists  
Cooperative Company**



**Iran-Brazil Friendship  
Association**



**Iran-Azerbaijan Friendship  
Association**



## What is e-government?

E-Government is the use of Information and Communication Technologies (ICT) for the planning, implementation, and monitoring of government programs, projects, and activities. It can help deliver cost-effective and easy-to-access citizen services, and improve processing of transactions within the government and between government and citizens and government and business.

One of the challenges in delivering e-government services is to design the Web sites to make it easier for citizens to find desired information. However, little work is found to evaluate e-government services in this sense. In addition, current efforts on government Web site design mainly concentrate on Web site features that would enhance its usability, but few of them answers why some Web design is better than others to facilitate citizens' information seeking.

**Ravian** provides software development services to help clients modernize core systems to the latest web and database standards, for increased agility, scalability, and performance toward Governmental service improvements. In particular, **Ravian** performs software development and enterprise systems integration, specializing in databases (MS-SQL Server), and programming with Microsoft .NET.

**Ravian** is actively engaged with governments and governmental agencies nation wide to deliver advanced, automated, secure and highest quality solutions to best serve their citizens. In serving governments, **Ravian** adopts innovative approaches to address governments' specific challenges through the optimal use of cutting-edge technologies.

**Ravian** depends on an engagement management model that encompasses listening to, and understanding, the organizational environment and challenges faced by our customers. We then work in partnership with them to develop client-centric solutions that reap the highest return on their technology investment.

## Our E-Government services include :

- . Usability evaluation
- . Information architecture
- . Online surveys
- . Web application development
- . Webpage design with standards compliant HTML/CSS templates
- . E-Government compliant markup/content loading
- . E-Government compliance audit
- . Web maintenance training



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**Iran-Kazakhstan Friendship Association**



**Iran Merinos**



**Shirin Khorasan Agricultural & Industrial Company**



**Golestan Reduction company**



**Razavi Brokerage CO**

## Partnership:

**Ravian** provides a vast variety of Web based services. We can partner with you or provide you with the following services:

- Act as an agent and promote the manufacturer's or distributor's products through a local office
- Act as an importer Act as a distributor
- Provide consultation services
- Act as a local contact for your firm
- Provide supervision and management for existing businesses in Iran (even in your absence)
- Provide reports for market research and trends in short and long run
- Provide pre-entrance market surveys, research, and data to add clarity to your marketing vision, and aid your overall marketing plan
- Act as a conduit to connect your company to other businesses if your needs require more extensive resources than we have to offer
- Ad-hoc services

## Spotlight

*Ravian institute has demonstrated a unique ability to understand a client's business model and processes and deliver leading edge results on time and budget.*

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**Semnan Soda Ash CO**



**BAMA**



**Housing Investment Company**



**Behshahr Industries Group  
Investment Company**



**Pegah Dairy Co. (Isfahan &  
West Azerbaijan Branch)**

## Software Distribution:

Ravian is the authorized dealer of two geotechnical software developed by Alireza Afkhami. With a specialized and hard working team in the field of marketing and sales and experts in the tech team Ravian distributes and supports these two applications in Iran. If you are interested in any of them please feel free to get more information at their websites or contact us for a presentation, purchasing or support. If you want to distribute your software in the large market of Iran please see our partnership page.



### Peysanj

First version of **Peysanj** was developed in QBasic (1997) to calculate the bearing capacity more quickly and more accurately. After a while the author decided to add the new module of pressure-meter test because this test was getting more popular at the time. So **Peysanj** completely re-written using VB6.0.

In 2004, the software was re-compiled in VB.NET 1.1 and two new modules: "Plate load test" and "Liquefaction evaluation" were added. Finally, in 2006 some parts were upgraded and rewritten in VB.NET 2 with more features. Currently, the latest version of **Peysanj** is **2.35.1021**



### Soil Mechanics Test Processor (SMTP)

Using **SMTP** you can quickly and precisely process your soil tests and print the results. Benefiting its features, geotechnical reports look more beautiful and professional. You can create fence diagrams in AutoCAD 2008 as DWG file.

**SMTP** is so designed that the regular procedure of "project creation", "borehole definition", "samples definition", "data entry of tests" and "reporting" are taken into consideration. The results could be simply used by geotechnical report providers. Now the providers can create fence diagrams in AutoCAD 2008 as DWG file too.



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**Doodeh Sanati Pars**



**Behrogroup**



**Iran Carbon**



**Sahand Rubber**



**Aban Brokerage CO**

## Contacts:

Our support team is available through Email. For phone support or any questions regarding sales, we will be at your service at the following schedule:

**Saturday – Wednesday 8:00 to 18:00 Tehran time (+3.5 GMT)**  
**Thursday 8:00 to 14:00 Tehran time (+3.5 GMT)**

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Marketing : [marketing@ravian.net](mailto:marketing@ravian.net)

Technical team: [tech@ravian.net](mailto:tech@ravian.net)

Graphics and Multimedia team: [graphic@ravian.net](mailto:graphic@ravian.net)

### CEO : Moein Zomorodinia

(Direct contact with the Chief Executive Officer)

[moein@ravian.net](mailto:moein@ravian.net)

